



Diversity Restoration Solutions, Inc.
Trade Mission to The Gambia, West Africa
November 16 – 21, 2008

Sponsorship Opportunities

Financially supporting the **Trade Mission to The Gambia** is an excellent way to showcase your company or organization's products and services to trade mission participants and foreign hosts, while supporting the global economic development objectives of potential new or existing business clients.

Why participate as a trade mission sponsor? By participating as a trade mission sponsor you will have the opportunity to market and promote your organization to a dedicated and diverse group of public and private industry representatives, who seek to develop commerce and trade business on the African continent, particularly West Africa. The Gambia trade mission has potential to provide an opportunity for trade mission delegates to potentially market their goods and services to African nations that make up the Economic Community of West African States (ECOWAS), which represents a market of over 284 million people, with significant commerce shipping facilities on the west coast of Africa.

There are a variety of sponsorship opportunities available. Sponsorship benefits include placement of promotional literature at trade mission events, inclusion in trade mission publicity, and a direct link from the Diversity Restoration Solutions, Inc. (DRS) web site to your organization's site. To take advantage of this exclusive marketing opportunity to promote your organization within the global business community, call DRS at 757.238.7790, or e-mail Africa@diversityrestoration.com for complete details.

ABOUT DIVERSITY RESTORATION SOLUTIONS, INC.

Diversity Restoration Solutions, Inc. (www.diversityrestoration.com) is a liaison support services and cultural diversity training consulting firm specializing in providing innovative solutions to resolve 21st century government, industry and community challenges. The company provides unique solutions to complex problems as it relates to economic development, cultural diversity and poverty eradication, with a special emphasis with nations on the African continent. President and CEO, Eric A. Sheppard, is a visionary for developing business and cultural relationships to increase commerce and trade between the U.S. and Africa.

For more information on Diversity Restoration Solutions, Inc. please visit our website at www.diversityrestoration.com or contact us at (757) 238-7790.

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GAMBIA TRADE MISSION SPONSORSHIP BENEFITS

PRESENTING SPONSOR(S) - \$5,000

- Acknowledgement in trade mission publicity announcements
- Opportunity for company representative to give brief remarks during opening session
- Logo placement on trade mission event signage
- Logo placement and link from Diversity Restoration Solutions, Inc. web site
- Premium exhibit location during trade mission seminars
- **Recognition as closing dinner sponsor** with opportunity to give brief remarks
- Ability to distribute company literature in registration bags
- 2 complimentary trade mission registrations (not including hotel or travel accommodations)
- 4 additional tickets to the welcome reception, opening luncheon and closing dinner

PLATINUM SPONSOR(S) - \$2,500

- Acknowledgement in trade mission publicity announcements
- Verbal recognition at opening session
- Logo placement on trade mission event signage
- Logo placement and link from Diversity Restoration Solutions, Inc. web site
- Premium exhibit location during trade mission seminars
- **Recognition as opening luncheon sponsor** with opportunity to give brief remarks
- Ability to distribute company literature in registration bags
- 1 complimentary trade mission registration (not including hotel or travel accommodations)
- 2 additional tickets to the welcome reception, opening luncheon and closing dinner

DIAMOND SPONSOR(S) - \$1,000

- Acknowledgement in trade mission publicity announcements
- Verbal recognition at opening session
- Logo placement on trade mission event signage
- Logo placement on Diversity Restoration Solutions, Inc. web site
- **Recognition as welcome reception sponsor** with opportunity to give brief remarks
- Ability to distribute company literature in registration bags
- 1 complimentary trade mission registration (not including hotel or travel accommodations)

ONYX SPONSOR(S) - \$750

- Acknowledgement in trade mission publicity announcements
- Verbal recognition at opening session
- Recognition on trade mission event signage
- Recognition on Diversity Restoration Solutions, Inc. web site
- **Recognition as daily lunch sponsor** (except opening luncheon) with opportunity to give brief remarks
- Ability to distribute company literature in registration bags
- 2 tickets to the welcome reception, opening luncheon and closing dinner

GENERAL SPONSOR(S) - \$500

- Acknowledgement in trade mission publicity announcements
- Verbal recognition at opening session and on Diversity Restoration Solutions, Inc. web site
- Ability to distribute company literature in registration bags
- 1 ticket to the welcome reception, opening luncheon and closing dinner

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SPONSORSHIP AGREEMENT CONTRACT

Please print clearly:

Organization _____

Authorized Contact _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Bus Phone _____ Fax _____

Email _____

Business Type _____

SPONSOR LEVELS: (PLEASE CHECK ONE)

PRESENTING SPONSOR (CLOSING DINNER) \$5,000 _____

PLATINUM SPONSOR (OPENING LUNCHEON) \$2,500 _____

DIAMOND SPONSOR (WELCOME RECEPTION) \$1,000 _____

SILVER SPONSOR (DAILY LUNCH) \$750 _____

GENERAL SPONSOR \$500 _____

IN-KIND SPONSOR (PLEASE LIST) _____

***Deadline for submitting sponsorships is July 15, 2008. Mail sponsorship contract and fee to:
Diversity Restoration Solutions, Inc., Attn: Trade Mission Sponsorship, P.O. Box 532, Carrollton, VA 23314***

I/We agree to the above terms and conditions set forth by Diversity Restoration Solutions, Inc. (DRS) (EIN 52-1756230). DRS have the right to refuse any sponsor if deemed not appropriate or offensive. I/We have read the sponsorship benefits material and understand there is no entitlement or guarantee for receiving or developing business relationships, contracts, agreements, etc.

(Authorizing Contact Signature)

(Date)

Official use: Rep code _____ Rec'd date _____ Check # _____ System update _____ Letter/Cert Date _____
Attend Y/N - # Full Reg (daily lunch) _____ # W.R. _____ #O.L. _____ #C.D. _____